

# Fashion Design

## Three – Years Course (weekly)

### Aim of the Course

The aim of the Course is to forge a professional figure able to plan and design clothing collections after an accurate trend – evaluation and a deep analysis of social facts, from the past to the present, which have contributed to form a society. A creative/ designer, who is able to spot new textile-solutions and technologies and who has such knowledge and sensitivity to create collections aimed at the market needs, attentive in following the whole clothing production process and willing to collaborate with the main figures who deal with sample collections in the fashion business.

### Professional Figure

The fashion designer is a professional figure who elaborates projects screening through the fashion language and market needs, creating new fashion trends and attitudes. He absorbs inputs while attending exhibitions and cultural events, has a good knowledge of the History of Costume and he pays particular attention to innovations in textile technologies; he has a marked aestheticism and a great interest in the production process.

### Enrollment eligibility

High - School Diploma or equivalent. A good knowledge of the Italian language is required for foreign students.

### Duration of the Course and Frequency:

3 School - Years:

1 st Year: frequency 8 hours week

2

2 nd Year: frequency 8 hours week

3 rd Year: frequency 8 hours week

### Location and start dates

**Bologna** 1<sup>st</sup> Year: September 30<sup>th</sup>, 2020

**Ancona** 1<sup>st</sup> Year : October 01<sup>st</sup>, 2020

**Padova** 1<sup>st</sup> Year : September 29<sup>th</sup>, 2020

### Academic resources / tools and equipment available/ meetings

Students will receive teaching handouts for each course and will have free entrance to the Fashion – Trends Library.

Classes will be provided with computer facilities.

Meetings with Professionals and field trips to fashion design exhibitions will enhance students' educational path.

### Faculty qualifications

Our Faculty consists of highly - qualified professionals, with several years proven experience in Fashion business. They're constantly updated on Fashion and Market Trends and New Technologies.

### Terms of Payment

#### Tuition Fees

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di Carla Secoli Srl

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35132 Padova  
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**1<sup>st</sup> Year Tuition Fees: € 4.500,00 (VAT incl.)**  
**2<sup>nd</sup> Year Tuition Fees: € 4.500,00 (VAT incl.)**  
**3<sup>rd</sup> Year Tuition Fees: € 4.500,00 (VAT incl.)**

**Enrollment : € 2.100,00 due at subscription.**

**Balance:** n.3 monthly installments, starting from October 30<sup>th</sup>.

### Final Degree

After successfully passing the Final Exam, students will get a Diploma in "Fashion Design":

### Enrollment papers

- 1) **EU Citizens and Switzerland Citizens:** a copy of Identity Card ; n. 3 passport photos; a copy of diploma or self - certification; a copy of Social Security Number (SSN) /Tax Code.
- 2) **NON EU Citizens:** a passport copy and a Student Visa; n. 3 passport photos; a copy of the Social Security Number (SSN) / Tax Code.

## 1<sup>ST</sup> YEAR PROGRAMME

### Fashion Drawing

Study of live and stylized fashion figure drawing;  
basic techniques of Fashion Drawing;  
textiles rendering;  
study of color palette;  
study of different types of garment.

### Collection 1

Approach to Fashion Trends;  
flat - drawing and technical forms;  
basic structure of a Fashion Collection.

### History of Costume

Historical - evolution analysis of Costume from Ancient Egypt to 18<sup>th</sup> century;  
modern approach and viewpoint to lines, shapes and costume techniques.

### Textile Technologies 1

Natural and synthetic fibers characteristics;  
yarn count , methods and machinery for textile production;  
textile weaving, methods and machinery for fabric production;  
identification of fibres and textiles.

## 2<sup>ND</sup> YEAR PROGRAMME:

### Collection 2

Stylization of a Fashion sketch;  
illustration techniques;  
trend analysis through social, economic and cultural facts;  
creation of Fashion Collections related to different market segments.



## History of Fashion

*History of Fashion evolution from 18<sup>th</sup> Century to present ;  
style analysis of one of the most famous couturier and fashion designer in the Italian and international fashion scene.*

## Textile Technologies 2

*Knitwear Production: method and machinery;  
non - woven textiles production;  
finishing textiles techniques;  
coloring: dye and print.*

## Graphic design/Adobe Photoshop

*Managing images to realize mood, material and colour layout by setting- up a new document, adjustments, selections , color selection, color palette, image - merging methods, masks, layers, text tools.  
Layout set – up and import of the fashion sketch;  
different coloring techniques for fashion sketches, textures and patterns;  
photo – editing tools;  
styles and Filters;  
raster and Vector Graphic: differences;  
tools: pen and shape;  
shape layers and paths.*

## Collection Design /Project

*Research and survey techniques;  
a to Z project of a “ ready-to-wear” collection;  
organization of a professional and dynamic portfolio which enhances students' unique style and creativity skills;  
Design a Collection for the Final Fashion Show.*

## Accessories

*History of Accessory evolution;  
product - development process and function: (merchandising; press and media, window and in-store display, fashion show);  
raw materials and accessories research;  
color palette; raw and galvanic materials properties;  
graphic development;  
construction techniques.*

## Fashion Communication

*Fashion system and communication;  
communication techniques;  
business communication strategies survey;  
“How - to- make - a - presentation” strategy .*

## For further information please contact:

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