Fashion Designer

2 Years – Course (on Saturday)

Aim of the Course

The aim of the course is to train creative figures, who the Style department can refer to, able to understand and put company's mission and identity into Fashion Collections.

Educational Path

The educational path, conceived for people who already work in the Fashion System and who are looking for a Professional Specialization, consists of a Two – Year study course .
During the first year students will acquire the core knowledge in properly drawing a fashion sketch in order to express a creative idea in a unique way. The following step is a Fashion Trend approach and the creation of a first Fashion Collection. During the second school-year students will accomplish   a complete drawing technique nurturing an exclusive personal style through developing new illustration techniques.   Students will create and elaborate Fashion Collections, which meet the Market and Trends requirements, after analyzing social, economic and cultural facts.

Professional Figure

A Fashion Designer is a creative figure who creates Fashion Collections, mixing a personal style with harmony and a proper balance in shapes. He determines , inspired by a creative – minded attitude and after a close Market analysis, the final customer's look and choice by keeping him/her constantly updated through seasonal collections. He works very closely with the Style and Design Department and interacts with the main professional figures who manage fashion sample - collections in a company.

Enrollment eligibility /Pre Requisites

Open course of specialization. A good knowledge of the Italian language is required for foreign students.

Duration of the Course and Frequency:

2 Years Course: 320 total hours
Frequency on Saturday: 1st Year 160 total hours – 8 hours daily every 14 days
2nd Year 160 total hours – 8 hours daily every 14 days

Location and start dates:

Bologna   *1st Year: 24 September 2022*
Ancona   *1st Year: 01 October 2022*
Padova   *1st Year: 08 October 2022*

Teaching Resources

Students will receive teaching handouts for each course and will have free entrance to the Fashion – Trends Library.
Classes will be provided with computer facilities.
Meetings with Professionals and field trips to fashion design exhibitions will enhance students' educational path.

Faculty qualifications

Our Faculty consists of highly - qualified professionals, with several years proven experience in Fashion business. They're constantly updated on Fashion and Market Trends and New Technologies.

Terms of Payment

Tuition Fees 1st Year: € 3.650,00 (VAT incl.)
Tuition Fees 2nd Year: € 3.650,00 (VAT incl.)

Enrollment: **€ 1.850,00** *due at subscription.*
Balance: *€ 600,00 due within 30th October 2022*
€ 600,00 due within 30th November 2022
€ 600,00 due within 30th December 2022

Mid-term tests and end-of-year examinations

Mid-term tests are planned during the academic year. At the end of the1st and the 2nd year exams are planned for admission to the following year.

Final Degree

After successfully passing the Final Exam, at the end of the 2nd year, students will get a Diploma in Fashion Design.

Enrollment Paper

1) **EU** *Citizens and* **Switzerland** *Citizens: a copy of Identity Card; n. 1 digital passport photo; a copy of diploma or self - certification; a copy of Social Security Number (SSN) / Tax Code.*

2) **NON EU** *Citizens: a passport copy and a Student Visa; n. 1 digital passport photo; a copy of the Social Security Number (SSN) / Tax Code.*

1st YEAR PROGRAMME*:*

Fashion Drawing (fashion sketch)

Study of human and stylized figure in fashion drawing;
Basic techniques of Fashion Drawing;
Textiles rendering;
Study of color palette;
Study of different types of garment.

Collection 1

Approach to Fashion Trends;
Flat - drawing and technical forms;
Basic structure of a Fashion Collection;

Graphic design / Adobe Photoshop 1

Managing images to realize mood, material and colour layout by setting- up a new document, adjustments, selections , color selection, color palette, image - merging methods, masks, layers, text tools.

2nd YEAR PROGRAMME:

Fashion Design

Stylization of a fashion sketch;

Illustration techniques.

Collection 2

Trend analysis through social, economic and cultural facts;
Creation of Fashion Collections related to different market segments;
Technical specifications.

Graphic design / Adobe Photoshop 2

Layout set – up and import of the fashion sketch;
different coloring techniques for fashion sketches, textures and patterns ;

photo – editing tools;
styles and Filters;
raster and Vector Graphic: differences;
tools: pen and shape;
shape layers and paths.

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For further information please contact:

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