Style – Photoshop & Illustrator

Course on Saturday

Educational Path

Digital stylistic expression through the two most used programs for Fashion Design.

The Course aims at giving attendees technical/ practical knowledge which will enable them to learn dynamics and functions of Adobe Photoshop® and Illustrator®. At the end of the Course, students will mainly be able to import fashion sketches, transform and edit them on screen using different coloring techniques and tools, create and fill in a technical.
In particular, during the course students will:

• *practice simulating a mood with fabrics and colors boards*
• *coloring sketches and fillings*
• *create a pattern and its application*
• *simulate technical sheet by inserting texts and flat drawings*

Enrollment Eligibility

Good knowledge of Computer.

Duration of the Course and Frequency:
40 hours: 8 lessons – 5 hours each
Frequency on Saturday.

Location and start dates

Bologna	*9 March 2024*
Ancona	*9 March 2024*
Padova	*9 March 2024*

Academic resources / tools and equipment available
Teaching handouts of the Course.
Every attendee will be provided with a graphic workstation.

Faculty qualifications

Our Faculty consists of highly - qualified professionals, with several years proven experience in Fashion business. They're constantly updated on Fashion and Market Trends and New Technologies.

Terms of Payment
Tuition fees: € 1.200,00   *due at subscription.*
Alumni Tuition Fees: € 950,00 *due at subscription.*

Enrollment Papers

1) **EU** *Citizens and* **Switzerland** *Citizens: a copy of Identity Card; n. 1 digital passport photo; a copy of diploma or self - certification; a copy of Social Security Number (SSN) / Tax Code.*

2) **NON EU** *Citizens: a passport copy and a Student Visa; n. 1 digital passport photo; a copy of the Social Security Number (SSN) / Tax Code.*

PROGRAMME PHOTOSHOP

Managing images to realize mood, material and colour layout by setting - up a new document, adjustments, selections , color selection, color palette, image - merging methods, masks, layers, text tools;
layout set – up and import of the fashion sketch;
different coloring techniques for fashion sketches, textures and patterns ;
photo – editing tools;
styles and Filters;
raster and Vector Graphic: differences;
tools: pen and shape;
shape layers and paths.

PROGRAMME ILLUSTRATOR

Workspace, document setup, menu, tool bar, palettes;

drawing, shapes;

path editing;

layers and masks;

colour management: fill tool, selection tool, editing and gradient tool;

tracing artwork using Live Trace command;

brushes management: creation and editing;

utilization and application of main effects, styles and properties;

how to use patterns;

text creation, input and editing;

print size and its options.

For further information please contact:
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