# Fashion Global Design 

## Patternmaker and Womenswear Fashion Designer 3 Years Course (weekly)

## Aim of the course

The "Fashion System" is an ever changing socio-cultural, economic and industrial scenario. A reality that has been evolving throughout the years becoming an international expression and a global business.

Innovation, experimentation and research along with historical values of our Culture are the core concepts which our Fashion Global Design Course is based on, in order to train versatile, technically skilled professional people with expertise in specific professional areas of the Fashion Business.

## Educational training

During the Fashion Global Design course, students get in touch with precious educational tools and information, while studying economic and political facts, which allow them to develop a trend spotting method; learn Graphic Design ( manual and computerized ) techniques, creating a unique and personal style; analize the History of Costume assimilating the concept of a modern point of view regarding shapes and lines; acquire a deep knowledge in textile fabrics and how to use them; know the Fashion Communication processes and language; learn Planning and Working techniques in Patternmaking and Sewing; elaborate Fashion Collections which meet the Market and Trends requirements; create a series of outfits for the Final Academic Fashion Show.

## Professional figures

The Course aims at creating professional skilled people, who are able to turn creativity, technical skills and specific knowledge into a high-quality product suitable for manufacturing output requirements.

## Enrollment eligibility

Students must have a High - School Diploma or a professional qualification.
A good knowledge of the Italian language is required for foreign students.
Admission to $1^{\text {st }}$ Year: : aptitude entry - interview
Admission to $2^{\text {nd }}$ Year: successfully pass the $1^{\text {st }}$ Year Exams
Admission to $3^{\text {rd }}$ Year : successfully pass the $2^{\text {nd }}$ Year Exams
Duration of the Course and Frequency:
3 Years Course: 2500 total hours - mandatory attendance
$1^{\text {st }}$ Year frequency: 24 hours weekly
$2^{\text {nd }}$ Year frequency: 28 hours weekly
$3^{\text {rd }}$ Year frequency: 24 hours weekly

## Location and start dates

| Bologna | $1^{\text {st }}$ Year | 25 September 2024 |  |
| :--- | :--- | :--- | :--- |
| Ancona | $1^{\text {st }}$ Year | 26 September 2024 |  |
| Padova | $1^{\text {st }}$ Year | 01 October | 2024 |

Final Academic Fashion Show
Students will attend the Final Fashion Show Event displaying self-made outfits at the end of the $3^{\text {rd }}$ Year Course.

Academic resources / tools and equipment available/ meetings
Students will receive teaching handouts for each course along with paper, cardboard and a kit of useful tools for patternmaking classes such as :a set square, a bradawl and a tape measure.
In patternmaking classes and sewing laboratories, students will have tailors dummies at their disposal and industrial machinery to work on.
Some of the classes will be provided with computer facilities.
Meetings with Professionals and field trips to fashion design exhibitions will enhance students' educational path.

Faculty qualifications
Our Faculty consists of highly - qualified professionals, with several years proven experience in Fashion business. They're constantly updated on Fashion and Market Trends and New Technologies.

## Terms of Payment

Tuition Fees $1^{\text {st }}$ Year: $€ 9.800,00$
Tuition Fees $2^{\text {nd }}$ Year: $€ 9.800,00$
Tuition Fees $3^{\text {rd }}$ Year: $€ 9.800,00$
Enrollment: € 2.900,00 due at subscription.
Balance: $€ 2.300,00$ due within $30^{\text {th }}$ October 2024
$€ 2.300,00$ due within $30^{\text {th }}$ November 2024
$€ 2.300,00$ due within 30 th December 2024
Mid-term tests and end-of-the year esaminations
Mid-term tests are planned during the academic year. At the end of the $1^{\text {st }}$ and the $2^{\text {nd }}$ year exams are planned for admission to the following year.

## Final Degree

After successfully passing the Final 3 ${ }^{\text {rd }}$ Year Exam, students will get a Diploma in "Fashion Global Design": Patternmaker and Fashion Designer.

## Enrollment papers

1) EU Citizens and Switzerland Citizens: a copy of Identity Card; n. 1 digital passport photo; a copy of diploma or self - certification; a copy of Social Security Number (SSN) / Tax Code.
2) NON EU Citizens: a passport copy and a Student Visa; n. 1 digital passport photo; a copy of the Social Security Number (SSN) / Tax Code.

## $1^{\text {ST }}$ YEAR PROGRAMME

## Fashion Drawing

Study of live and stylized fashion figure drawing;
basic techniques of Fashion Drawing;
textiles rendering,
study of color palette,
study of different types of garment.
Collection 1

Approach to Fashion Trends; flat - drawing and technical forms; basic structure of a Fashion Collection.

## History of Costume

Historical - evolution analysis of Costume from Ancient Egypt to $18^{\text {th }}$ century; modern approach and viewpoint to lines, shapes and costume techniques;

## Textile Technologies 1

Natural and synthetic fibers characteristics;
yarn count, methods and machinery for textile production,
textile weaving, methods and machinery for fabric production;
identification of fibers and textiles.

## Patternmaking 1

Body measurements charts and introduction to anatomy;
design of basic models: dresses, skirts, trousers;
concept of wearability (wearing ease) and applications;
basic apparel construction.
Creativity
Basic garment: transformation techniques of dresses, skirts, trousers;
paper pattern technique for the cutting room and industrialization;
design of cut - and -sewn knitwear basic models: dress and t-shirt;
production and interpretation of personal projects;
correcting faults on various body shapes.

## Machinery Production 1

Machinery practice,
construction of detached parts;
marking and cutting methods;
placing the paper pattern on fabric and quantification of the needed fabric.
production of clothing sample, meeting the indutrial sewing - system requirements.

## $2^{\text {ND }}$ YEAR PROGRAMME

## Collection 2

Stylization of a Fashion sketch;
illustration techniques;
trend analysis through social, economic and cultural facts;
creation of Fashion Collections related to different market segments.

## History of Fashion

History of Fashion evolution from $18^{\text {th }}$ Century to present;
style analysis of one of the most famous couturier and fashion designer in the italian and international fashion scene.

## Textile Technologies 2

Knitwear Production: method and machinery;
non - woven textiles production;
finishing textiles techniques;
coloring: dye and print.

## Graphic design/Adobe Photoshop

Managing images to realize mood, material and colour layout by setting- up a new document, adjustments, selections, color selection, color palette, image - merging methods, masks, layers, text tools.
Layout set - up and import of the fashion sketch;
different coloring techniques for fashion sketches, textures and patterns ;
photo - editing tools;
styles and Filters;
raster and Vector Graphic: differences;
tools: pen and shape;
shape layers and path.

## Fashion Communication

Fashion system and communication;
communication techniques;
business communication strategies survey;
"How - to- make - a - presentation" strategy.
How to set up a professional portfolio.

## Patternmaking 2

Creation of basic patterns: woman's suit, jacket; overcoat;
wearability concept and its applications;
basic Pattern transformation techniques;
paper pattern technique for the cutting room and industrialization;
controls and tests on the sewing pattern;
Increasing sizes on a pattern (Pattern - grading).

## Apparel construction 2

Outerwear and skirt construction techniques;
construction: lined slits; polo - shirt necklines;
construction: canvas slopers for outerwear apparel;
working - cycles planning;

## Patternmaking CAD Lectra System

How to manage the pattern: entry, creation, industrialization;
creation of a working folder;
encoding and files back-up;
learning digitization.
$3^{\text {RD }}$ YEAR PROGRAMME

## Collection Design/Project

Research and survey techniques;
A to Z project of a "ready-to-wear" collection;
organization of a professional and dynamic portfolio which enhances students' unique style and creativity skills;
Final Collection

## Accessories

History of Accessory evolution;
product - development process and function: (merchandising; press and media, window and
in-store display, fashion show);
raw materials and accessories research;
color palette; raw and galvanic materials properties;
graphic development;
di Carla Secoli Srl
construction techniques.

## Advanced Patternmaking

Study of the bodice,
draping techniques on a tailors dummy,
study of ruffles, volants, shapes and bulks;
sportswear apparels analysis and construction;
construction of the outfits for the Fashion show project.
Advanced Manufacturing
Study of different types of stitches and embroidery: applications and use;
production of the bodice;
production of embellishment parts: ruffles, volants ,necklines;
production of sportswear's garments;
creation of the outfits for the Fashion show project.
Patternmaking CAD Lectra System
Computer-generated pattern: construction and transformation techniques;
digital pattern transformations;
increase - sizes techniques (Pattern - grading );
methods of proportionally increase or decrease sizes on a pattern (Pattern - grading);
how to create a digital chart of measurements, a working cycle; an assembly and production test;
study of software - user interface Diamino
For further information please contact:
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